

designed for machines.”

Humans cannot perceive latency below 10 milliseconds, according to Hall, so the expected improvement with 5G in latency from 10 milliseconds to 1 millisecond “won’t matter to you at all.” Instead, the analyst believes that 5G will be more targeted toward other use cases like industrial automation, the [Internet of Things \(IoT\)](#), and autonomous vehicles.

Goldman Sachs maintained its neutral rating and \$165 price target. The investment bank had cut its price target last month over concerns around how Apple would [account for its Apple TV+ promotion](#), as the company is giving away a free year of the video-streaming service bundled with hardware purchases.

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1. NASDAQ:AAPL (Apple Inc.)

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