

## About The Motley Fool Canada

### Description

The Motley Fool's purpose is to make the world smarter, happier, and richer by empowering individual investors to make better stock-picking decisions. It was founded in the United States in 1993 by Tom Gardner and David Gardner, two brothers who grew up with a love of investing.

The company sells premium investing services like its flagship membership product, *Motley Fool Stock Advisor*, whose stock pick returns have outperformed the S&P 500 by 3-to-1 over the past 20 years.

### What is Motley Fool Canada?

Motley Fool Canada offers premium investing services and free articles created expressly for Canadian investors. The business was launched in 2012 and has since grown to reach millions of Canadians each year. It's part of The Motley Fool's global mission to help investors around the world be smarter, happier, and richer.

### What Does "Motley Fool" Mean?

Our name pays homage to the single character in Shakespearean literature – the court jester – who could speak the truth to the king and queen without having his head lopped off. The Fools of yore entertained the court with humor that instructed as it amused. More importantly, the Fool was never afraid to question conventional wisdom. Our stock analysts and writers aspire to do the same.



### Motley Fool Canada vs. Motley Fool US: What's the Difference?

Both our United States and Canadian businesses offer memberships to a [Stock Advisor stock-picking service](#). The difference between the U.S. and Canadian versions of *Stock Advisor* is that *Stock Advisor Canada* gives subscribers 2 stock picks a month – one recommendation from Canada, one from the U.S. The U.S. *Stock Advisor* service also gives members 2 stock picks each month but does not give specific investment advice on TSX stocks.

## Our Services

Motley Fool Canada offers a range of investment services designed to work with any portfolio size.

### Our flagship stock recommendation service.

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- **2 stock picks a month** – One from Canada, one from US.
- **Best Buys Now** – Our 5 timely buys chosen from over 150 stocks.
- **List of “Starter Stocks”**

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### Concentrates on smaller Canadian and US companies.

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- **2 small-cap picks a month** – One from Canada, one from US.
- **Selection of “Best Buy Now” stocks** – Released monthly
- **Annual list of “Starter Stocks”**

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### Tailored to those looking for high-yield opportunities.

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- **1 new, high-conviction Canadian pick** – Released each month

- **Bonus “Wild Card” pick from the US** – Released each quarter
- **Our dividend stock watch list**

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You can see our full list of premium investment services on our [Services page](#).

## **The Motley Fool Canada’s Investment Strategy**

Around the world, The Motley Fool believes in helping everyday investors like you find investment strategies that work for your situation. We treat every dollar (or loonie or euro or pound) as an investment in the future you want to create. We believe that investing in great businesses – rather than stock prices – for the long term is the most effective path to wealth. We believe in keeping score and being transparent in our investment performance. Learn more about our [Foolish investing philosophy](#).

### **Why Canadian Investors Should Invest in Canadian Stocks**

Canada is home to some world-class businesses, especially energy, oil, and mining companies. You don’t want to miss out on this home-grown advantage! What’s more, domestic stocks are usually easier to understand than global ones. And you don’t have to worry about currency exchange rates, which can reduce any profit you might make on a stock even if the company you’re invested in is performing well. Lastly, almost any Canadian company can be invested in through a brokerage in Canada, which helps you reduce trading fees and foreign transactions.

### **Why We Think Canadian Investors Should Own U.S. Stocks**

You’ll probably want to add global stocks to your portfolio considering that the Canadian market is only 3%-4% of the total world market. We recommend you start investing in Canadian companies that you’re familiar with and then branch out into other countries. U.S. stocks are a natural choice given the countries’ shared language and border — not to mention the comparatively massive U.S. stock market. Not sure where to start? [Stock Advisor Canada is an affordable subscription resource to help you evaluate potential U.S. stock investments.](#)

## **Our Customer Reviews**

**“I really value frank, general insight content like yours... I think this is exactly the content some newer investors need, as that ‘word jumble’ is common even from other advisory sites.” — Darren, Motley Fool Canada member since 2021**

**“I cannot foresee a situation where I would be cancelling Motley Fool ever. Firstly, I use your advice and find it profitable and informative. Secondly, whenever I have had an issue I have always found the customer service to be superb.” — Cliff, Motley Fool Canada member since 2014**

**“[The Motley Fool] is such an upstanding and reputable service based on our experience. We have recommended it to many friends and family and will continue**

**doing so.” — Natalie, Motley Fool Canada member since 2020**

You can find a list of our top Trustpilot reviews on our [Motley Fool Canada Reviews page](#).

## Where We're Featured



## Contact The Motley Fool Canada

You can find the three different ways to get in touch with us on our [Contact Us page](#).

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