

Want to Invest in the NASDAQ as a Canadian? Here Are 2 Ways You Can

Description

The **NASDAQ 100** is a famous stock market index that tracks the largest 100 companies listed on the NASDAQ exchange.

Currently, it is seen as a barometer for U.S. large-cap growth stock performance, with a heavy weighting allocated to top tech stocks such as **Apple, Microsoft, Advanced Micro Devices, NVIDIA, Alphabet,** and **Tesla**.

Although faltering recently amid rising inflation and the threat of interest rate hikes, the NASDAQ 100 has outperformed substantially in the last decade, going on an incredible bull run after recovering from the aftermath of the 2008 Great Financial Crisis.

Thanks to the proliferation of <u>exchange-traded funds (ETFs)</u>, Canadian investors have easy means of gaining exposure to the NASDAQ 100. Today I'll be reviewing two different ETFs that track it, each with their own pros and cons.

The Canadian hedged version

Up first is **iShares NASDAQ 100 Index ETF** (<u>TSX:XQQ</u>). With over \$1.9 billion AUM, this ETF is the largest of its kind in Canada. Currently, holding this ETF will cost you a 0.39% management expense ratio (MER), which is pricey for a passively managed fund, but not more so than other Canadian competitors.

Unlike other CAD denominated ETFs that track U.S. equity indexes, XQQ is currency hedged. Theoretically, this means that XQQ's value will not be affected by fluctuations between the CAD-USD pair. In practice, the imperfect way the currency futures contracts are rolled forwards introduces tracking error, which results in a drag on performance.

The U.S. version

Up next is **Invesco QQQ Trust** (NYSE:QQQ). With over \$135 billion AUM, QQQ is the largest of its kind in the world, and popular among institutional and retail investors alike. Currently, holding this ETF will cost you a 0.20% MER, which is nearly half as expensive as XQQ.

If you are comfortable with <u>using Norbert's Gambit to convert CAD to USD for cheap</u>, you can save significantly by using a less expensive U.S.-denominated ETF. Moreover, U.S. denominated ETFs do not incur a 15% foreign withholding tax on dividends if held inside an <u>RRSP</u>.

The Foolish takeaway

The backtest below shows that although XQQ tracks QQQ closely, it does underperform over time by around 1%. This is due to its higher MER and the cost of the currency hedging. Otherwise, the funds are virtually identical in terms of volatility, drawdowns, and risk-adjusted returns.

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Portfolio Returns

Portfolio	Initial Balance
iShares NASDAQ 100 Index ETF (CAD-Hedged)	\$1 0,000
Invesco QQQ Trust	\$10,000

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iShares NASDAQ 100 Inc

Over the long run, currency fluctuations can actually reduce volatility and boost returns. When the USD appreciates against the CAD, unhedged investments will actually get a boost. When this is hedged away, you lose that benefit and incur additional tracking error, causing underperformance over the long term.

My asset allocation advice here is optimize for tax efficiency. If you are investing in a <u>TFSA</u>, XQQ is your best bet as foreign withholding tax applies to all U.S. holdings there anyway. For an RRSP, using Norbert's Gambit to convert CAD-US cheaply and buying QQQ can help save you on MER and foreign witholding tax.

CATEGORY

- 1. Investing
- 2. Stocks for Beginners

TICKERS GLOBAL

- 1. NASDAQ:QQQ (PowerShares QQQ Trust, Series 1)
- 2. TSX:XQQ (iShares NASDAQ 100 Index ETF (CAD-Hedged))

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