



What's it Like to Spend Elon Musk's Money? This Online Game Lets You Spend \$217 Billion

Description

The internet is full of bizarre websites. There's a site dedicated to bouncing cats (they just literally bounce across the screen). There's a site with a giant checkerboard that moves pieces without your intervention. There's even a "quiet place" (a white screen) if these sites distract you too much.

But among the strangest is [a site dedicated to spending Elon Musk's wealth](#). Yes, you can spend all US\$217 billion of Musk's wealth on a number of given items, including 80 years of **Spotify** (\$9,600) or influencing a politician (\$2 million).

Even though it can be fun imagining yourself buying luxurious items (a Bugatti La Voiture Noire, \$11 million, for instance), I thought it be interesting to ask, which items would be the best long-term investments? In other words, how can you best spend Elon Musk's money?

One million acres of land: \$410 million

As Mark Twain once said, "Buy land. They don't make it anymore." At 4.1 million per 1,000 acres, you could buy a lot of land with \$217 billion. If you're Musk, one million acres is a *tonne* of **Tesla** factories, or perhaps more launch pads for SpaceX.

Mona Lisa: \$869 million

Why not own the most famous painting in the world? At \$869 million, you could technically buy the *Mona Lisa*, though you'd have to wrench it from the Louvre first.

NFL team: \$3 million

My prediction: Musk will buy the Cleveland Browns, the Detroit Lions, or the New York Jets and rename them the "Musketeers." At \$3 million, he could take one of the poorest-performing teams in

NFL history and remake them into a Super Bowl winning super team. That could be a good investment — if Musk knew how to manage football teams.

20 Los Angeles homes: \$120 million

If you're sick of the unaffordable property in Vancouver and Toronto (ranked second and fifth in "hardest to afford in the world"), you could buy a few houses in Los Angeles. At \$5 million a pop, you could own property in one of the most desirable locations in North America.

Five Los Angeles mansions: \$260 million

Why own a five-bedroom and six-bathroom home when you could have eight bedrooms and 20 bathrooms? When you're Musk, you could buy five mansions in Los Angeles. Just be careful: though a mansion could appreciate in value, it's hard to find a buyer willing to pay such a crazy amount of money. You may have to take a "deep discount" when you sell.

Formula One team: \$700 million

Formula One racing generates more revenue than almost every sports competition in the world. In 2021, it generated \$1.38 billion in revenue, making it second only to the Union of European Football Associations (UEFA). If you buy a Formula One team and win, you have a chance to earn some significant profits.

100 modern buildings: \$1.2 billion

Imagine Musk as the face of a new WeWork. With 100 modern buildings, Musk could have one in nearly every major city in North America. Considering how high rent is, he could return that \$600 million in no time at all.

100 Hollywood films: \$9 billion

Musk might not have enough to buy **Disney** (a market capitalization of around \$283 billion), but he has plenty of money to compete with it. At \$90 million a film, Musk could produce 100 Hollywood films, perhaps more, if his films proved to be good.

That's a lot of stuff: How much have we spent?

Let's recap:

1,000 acres of land x 100 = \$410,000,000

Mona Lisa x 1 = \$869,000,000

NFL team (Average) x 1 = \$3,000,000,000

Los Angeles home x 20 = \$120,000,000

Los Angeles mega mansions x 5 = \$260,000,000

F1 team x 1 = \$700,000,000

Modern building x 100 = \$1,200,000,000

Hollywood films x 100 = \$9,000,000,000

So far, we've spent \$15.559 billion. That's only 7.17% of Musk's fortune. Yeah — we have a long ways to go. At this rate, you could give every person in the world (7.753 billion) \$1,000, and you would *still* have money left over.

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