



## Warren Buffett Says Success Comes Down to This 1 Word

### Description

Warren Buffett is revered not only in the financial circles but in households around the globe. Ordinary people know him as the filthy-rich American. Investors regard him as a shrewd [financial genius](#).

Today, the “GOAT” (greatest investor of all time) of investing is mellowing with age yet still commands a cult-like following. Aside from being an investment guru, Buffett is also a personal development coach. Everyone can relate to his words of wisdom. But he says the key to his success comes down to one word: *love*.

### Obvious solution

The revelation of Buffett about love fits in the wake of angry protests. To him, love is the obvious solution to the ills of business and society. Life is a test, and according to Buffett, the more you give love away, the more you get.

Buffett sees love as a powerful force in the universe. If you develop the practice of giving love to people, you will gain a business or personal advantage over a lifetime. When you love, you’re valuing people as human beings.

If you’re showing leadership love, you’re empowering your employees and followers to take action, embrace risks, and make sound decisions. Giving love to customers means you focus on their needs rather than fall in love with your product.

The man with uncanny investing savvy has been making money for nearly eight decades. He has seen the best bull market runs and is still alive to witness the worst-ever market crash in 2020.

Buffett is moving away from businesses that produce massive free cash flow and offering high returns. His conglomerate **Berkshire Hathaway** is eyeing companies that will endure and grow in the long term.

## Incredible rally

Berkshire sold 19 stocks in the first quarter of 2020 — not Buffett's hallmark in a declining market. His conglomerate is keeping its holdings in **Restaurant Brands International** ([TSX:QSR](#))([NYSE:QSR](#)). The quick-service restaurant stock is marching higher since dropping to \$40.64 on March 18, 2020.

As of this writing, QSR is trading at \$75.74 per share and paying a 3.74% dividend. The 86.38% rally is incredible after the brutal market selloff. Buffett's food stock is holding ground, and the year-to-date loss is only 7.4%. Market analysts have a target price of \$85 in the next 12 months.

Restaurant operators are happy that COVID-19 infections are decreasing. The lockdown era might be coming to an end. QSR deserves the analysts' upgrade due to the substantial Q1 2020 revenues.

Also, the surprising price performance is an indication that the food-chain stock is on the right track. The operator of Burger King, Tim Hortons, and Popeyes is still far from full recovery, although it is showing resiliency.

Restaurant Brands should come out stronger after the health crisis, and Buffett is right in keeping the stock.

## Spread love

Warren Buffett is not [a washed-down investor](#). Instead of aggressively investing, the Oracle of Omaha is watching which way the wind will blow to avoid another market bruising. You can't outsmart someone who has passed the ultimate test in life. Spread love as he did.

### CATEGORY

1. Dividend Stocks
2. Investing

### TICKERS GLOBAL

1. NYSE:QSR (Restaurant Brands International Inc.)
2. TSX:QSR (Restaurant Brands International Inc.)

### PARTNER-FEEDS

1. Business Insider
2. Koyfin
3. Msn
4. Newscred
5. Sharewise
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