



My Top Stock to Buy in July Has 100% Upside

Description

After second-quarter earnings were released, many stocks surged by 20% or more. Others dropped considerably based off weak results or falling expectations.

On May 29, **Canada Goose Holdings** ([TSX:GOOS](#))([NYSE:GOOS](#)) stock fell by one-third after investors reset their estimates for future growth. Now is your chance to scoop up shares of this market leader at a big discount.

Here's how to take advantage and double your money.

Everything is good

Over the past four years, Canada Goose has grown earnings by 30-50% per year. Analysts expected profits to continue growing by more than 30% annually.

Last quarter, the momentum shifted from great to just good.

Revenue hit \$156 million, up 25% year over year. Growth was experienced in every geography. Sales popped by 28% in Canada, 36% in the U.S., and 61% everywhere else. Gross margins improved from 63% a year ago to nearly 66%.

Again, the company's growth and financial health remain strong. The dip in stock price merely reflected a reset in the long-term growth forecast from around 35% per year to 25% per year.

Valuation is great

While the business fundamentals have shifted from great to good, the valuation has taken the reverse approach.

For years, the stock traded at a lofty 50 times earnings. At times, the premium rose to 100 times earnings.

After the drop, shares trade at just 29 times forward earnings. Based on [lowered expectations](#), the stock is valued at just 24 times 2021 earnings. **Goldman Sachs** actually upgraded shares to “buy” based on the improved valuation.

Getting a good company for a great valuation is a great way to mint money. Here's how it will work.

Management is now guiding for long-term EPS growth of “at least” 25%. Analysts are a bit more bearish, expecting 21% EPS growth over the next five years.

Let's assume an ultra-conservative growth rate of 20%. Within five years, EPS would easily surpass \$3.50 per share. Based on the current price, shares would trade at 14 times earnings.

If this growth rate is sustained, shares would undoubtedly trade at a premium to the market. They may not fetch the 50 times earnings valuation of the past, but 28 times earnings would be a reasonable bet.

Assuming \$3.50 EPS and a valuation of 28 times earnings, the share price would hit \$98 within five years, representing 100% upside.

This bet takes time and is only suitable for patient, long-term investors. Don't expect returns overnight. If you're a buy-and-hold investor, however, this is one of the greatest steals on the market today.

Because earnings estimates are depressed coming off a disappointing quarter, there's a good chance our assumptions are overly conservative.

If management's 25% EPS growth is achieved, earnings would actually hit \$4.13 per share. Using the same 28 times earnings multiple, the stock price would reach \$116 within five years. That's nearly 140% in upside.

This is your best bet this month, just be sure to stick around long enough to enjoy the ride.

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