

### A Review of the Best of Canada's Smaller Banks

### Description

Earlier this week, I offered a comparison to investors on two of the big banks, highlighting which bank was the better option for investors and if a bigger bank really was better.

Today, let's evaluate a few of the smaller banks as investments.

# Strong domestic network with international reach

**National Bank of Canada** (TSX:NA) is the sixth-largest lender in Canada and the smallest of the Big Six. Montreal-based National is predominately recognized within Quebec, where the bulk of earnings, including a strong mortgage portfolio, is derived.

That's not to say that National doesn't have an international presence. The U.S. Specialty Finance and International division of the bank posted a healthy 14% year-over-year improvement in the most recent quarterly update.

In terms of results, the personal and commercial arm of the bank reported net income of \$234 million in the most recent quarter, reflecting a solid 9% gain over the same period last year. Net income for the quarter came in at \$558 million, or \$1.51 per diluted share. Overall, this represented a gain over the amount posted in the same quarter last year but below the \$1.51 per diluted share that analysts were forecasting.

National announced a hike to its dividend, which now provides a competitive yield of 4.40%, which is more than competitive with the big banks.

Footer Tagline

National currently trades at just over \$61 with a P/E of 10.19.

## Turn west for growth

Canadian Western Bank (TSX:CWB) is a different bank to consider. Canadian Western is

concentrated on the Albertan economy, with a third of the bank's loan activity coming from Alberta. In other words, Canadian Western's performance fluctuates along with the resource-rich Albertan economy.

At the moment, that means that Canada's 10th-largest lender is trading at a discount.

That's not to say that Canadian Western isn't looking outside the Albertan and B.C. markets. The bank has moved to expand outside the west, with a growing loan portfolio in Ontario now making up a third of new loans.

Turning to dividends, Canadian Western provides a respectable 3.69% yield. While this is not the highest yield among Canadian banks, it is one of the most secure thanks to conservative payout ratio that comes in at under 40% of earnings. In the most recent quarter, the ratio was 36% and Canadian Western is targeting a payout ratio of 30%. By way of comparison, the big banks have payout ratios near 50%.

Canadian Western trades at just below \$30 with a P/E of 10.17.

### A growing dividend awaits

Montreal-based **Laurentian Bank** (<u>TSX:LB</u>) often flies under the radar of most investors. Laurentian has a small presence in the U.S. market, but most of the bank's income hails from Quebec.

In terms of results, Laurentian's recent quarterly update missed expectations. The bank posted earnings of \$43.3 million, or \$0.95 per share, compared with \$59.2 million, or \$1.34 per share, in the same period last year.

The bank attributed the miss to a host of now-resolved issues at the bank, including a labour relations issue and an ongoing initiative to reduce costs, boost profits, and expand the use of technology. Over the trailing 12-month period, growth has remained relatively flat, but over the past two years, Laurentian's stock has dropped over 10%.

The higher risk of investing in Laurentian comes with a higher reward. The bank currently offers an appetizing 5.78% quarterly dividend which has grown over 25% in the past five years, including a 1.5% hike earlier this year.

Laurentian trades at just over \$45 with a P/E of 10.83.

## Where should you invest?

All three of these smaller banks offer investors a solid path towards growth- and income-focused goals that are not reliant on the big banks. This makes them ideal holdings to balance a portfolio that already has one or more of the big banks.

#### CATEGORY

- 1. Dividend Stocks
- 2. Investing

#### POST TAG

1. Editor's Choice

#### **TICKERS GLOBAL**

- 1. TSX:CWB (Canadian Western Bank)
- 2. TSX:LB (Laurentian Bank of Canada)
- 3. TSX:NA (National Bank of Canada)

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2025/07/05 Date Created 2019/06/26 Author dafxentiou

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