



3 Low-Priced Stocks Every Investor Should Know

Description

Just because a stock has a low price doesn't mean it's not influential. While \$300 stocks like **Shopify** get a lot of attention, there's plenty going on at the lower end of the market.

Here are three low-priced stocks with multi-billion-dollar impacts.

Bombardier ([TSX:BBD.B](#))

Bombardier is typically one of the most traded stocks in Canada, at least in terms of trading volume. Its real-world impact has been shrinking, however.

In 2008, the company had a market value of nearly \$20 billion. Today, the company is worth just \$6 billion.

Still, a turnaround could be in the works.

The demise of Bombardier largely stemmed from missteps in its CSeries jet project. Criticized as undersized and expensive a few years ago, demand didn't materialize as quickly as projected. These days, smaller, fuel-efficient aircraft are making a resurgence, especially following safety concerns with larger legacy aircraft.

Unfortunately, Bombardier only holds a 31% interest in the project, even though it paid for most of its development. When the program struggled during its debut, the company was forced to sell stakes to Airbus and the Quebec government to shore up cash.

A 31% interest is still valuable, however, especially as sales start to ramp. Plus, Bombardier owns interests in other promising models, like its Global 7500 aircraft.

It'll be a long journey, but Bombardier appears to be crawling out of the hole it dug for itself many years ago.

Aphria (TSX:APHA)(NYSE:APHA)

Cannabis stocks can be controversial, and Aphria is no exception. Fool contributor Keith Speights recently put together a [list](#) of things to watch for this marijuana producer.

Speights specifically highlights that “the company has one of the largest fully funded production capacities in the cannabis industry.” That’s only half the battle, however.

To succeed, Aphria needs to execute and ramp production to generate real sales dollars. Recently, the company could only produce 35,000 kilograms. With some recent expansions, output should trend closer to 115,000 kilograms.

If Aphria’s management team can reach its target of 255,000 kilograms of cannabis per year, the stock market will surely be pleased, but that’s a big if.

BlackBerry (TSX:BB)(NYSE:BB)

BlackBerry has undergone an incredible transformation.

Just a few short years ago, it was manufacturing outdated handheld devices that few consumers wanted. Today, it’s a software and services firm operating in the fields of cybersecurity and autonomous vehicles.

The stock has been getting some love recently, but there could be plenty more room to run.

Last quarter, software and services revenue approached \$250 million. Earnings reached \$0.08 per share versus a \$0.06 loss the year before.

BlackBerry still has plenty to prove, especially following its \$1.4 billion acquisition of Cylance, but the company is well prepared to capitalize on several major growth trends.

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1. Cannabis

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Date

2025/07/06

Date Created

2019/04/28

Author

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