



## Follow the Smart Money: Here Are 3 Fresh “Buys” From Bay Street

### Description

Hello, Fools. I’m back to highlight three stocks that have recently received “buy” ratings from Bay Street. While we should always take professional opinions with a hefty dose of skepticism, they can often be a [source of solid opportunities](#).

Remember: it’s the investment thesis and logic behind the rating — not the rating itself — that is important to us investors.

Without further ado, let’s get to it.

### Growing like a weed

Leading off our list is marijuana company **HEXO** ([TSX:HEXO](#)), which CIBC World Markets initiated with an “outperform” rating on Wednesday. Along with the bullish rating, CIBC analyst John Zamparo planted a price target of \$8.50 on the stock, representing about 8% worth of upside from where it sits now.

While the cannabis industry is still in its infancy and fraught with risk, Zamparo believes that Hexo offers investors a “greater element of safety” in the space. He cites HEXO’s deal with Quebec’s wholesale buyer, its partnership with **Molson Coors**, and innovative product design as clear differentiators.

Even with a balance sheet and management team that doesn’t match some other rivals, Zambrano thinks the risk/reward trade-off is attractive.

HEXO shares are already up about 65% so far in 2019.

### Taking flight

Next up we have plane and train manufacturer **Bombardier** ([TSX:BBD.B](#)), which was upgraded by

UBS to “buy” from “neutral” late last week. Along with the upgrade, UBS analyst Myles Walton raised his price target to \$3.80 per share (from \$2.90), roughly 40% worth of upside from where it sits now.

Walton’s upgrade was in response to Bombardier’s quarterly results last week when the company posted Q4 adjusted EPS of \$0.05 on a revenue decline of 6.7%.

While those aren’t exactly blowout numbers, Walton thinks the stock rallied due to the “absence of a big negative” as opposed to anything particularly positive. Given Bombardier’s current valuation — PEG ratio of 0.3 — Walton believes that theme could continue in 2019.

Even after the recent pop, Bombardier shares are down about 50% from their 52-week highs.

## Yellow light special

Rounding out our list is digital media company **Yellow Pages** ([TSX:Y](#)), which was upgraded by **National Bank** to “outperform” from “sector perform” last week. Along with the downgrade, National Bank raised its price target on the stock to \$8.50 (from \$8), representing about 40% worth of upside from where it sits now.

The upgrade comes after Yellow Pages’s improved Q4 results. For the quarter, earnings clocked in at \$40 million versus a loss of \$584.6 million in the year-ago period. More importantly, adjusted operating margin improved 740 basis points to 33%, while operating cash flow jumped 74%.

“This reflects the continued alignment of our spending to the reality of our revenues and the shedding of unprofitable and non-synergistic business,” said Yellow Pages CEO David Eckert.

The stock remains down 43% over the past six months.

## The bottom line

There you have it, Fools: three new Bay Street “buy” stocks worth checking out.

As always, they aren’t formal recommendations. Just think of them as a starting point for more research. The track record of professional analysts is fickle, so plenty of your own homework is required.

Fool on.

### CATEGORY

1. Investing

### TICKERS GLOBAL

1. TSX:BBD.B (Bombardier)
2. TSX:HEXO (HEXO Corp.)
3. TSX:Y (Yellow Pages Limited)

### PARTNER-FEEDS

1. Msn
2. Newscred
3. Sharewise
4. Yahoo CA

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