

3 Top Growth Picks for the Holiday Season

Description

I recently mentioned several compelling income-producing investments to consider for the holidays, but not all investors are looking for dividend income. There are those of us that <u>look primarily for growth.</u>
For those investors, there is an equally encouraging number of <u>investment options to consider</u> in time for the holiday season. Here are three such options to consider now.

Rogers Communications (TSX:RCI.B)(NYSE:RCI) is one of the largest telecoms in the country, and with that classifications comes the incredible opportunity in the form of the growing reliance on wireless. As we move to do m0re of our daily functions online, the opportunity for telecoms to offer us more data at a higher price point becomes more and more evident.

Unlike other carriers, however, Rogers real opportunity comes in the form of growth, not dividends. That's not to say that the 2.73% yield offered by Rogers isn't appreciated, it's just that if investors are looking for an income-producing telecom, there are other more lucrative options to consider. Rogers growth opportunity comes from two different segments at the company.

The first comes from Rogers lucrative mobile offering. I mentioned above the growing importance of a mobile data connection in our lives, and Rogers knows this. The company has been aggressively pushing to increase the number of subscribers to its mobile offering, and in the most recent quarter, those numbers reached their best levels in nearly a decade.

The other area of growth comes from Rogers' highly-anticipated IPTV product that's finally rolling out after much hype. This should not only slow the bleeding from the cord-cutting trend seen across all telecoms, but the new product from Rogers is being highly touted as a revolutionary new product that should see growth over the next year.

Another interesting investment worth considering for the holidays is **Shopify** (<u>TSX:SHOP</u>)(<u>NYSE:SHOP</u>). Most of us have interacted with, or have been seen Shopify's industry-leading modular sales platform on at least a few occasions over the past few years. In many respects, Shopify has become the preferred online commerce platform of startups and leading companies alike.

In terms of market share, Shopify proudly boasts billions in purchases traversing its platform that is

installed on millions of websites worldwide. What's appealing about the platform is its modular scalability and quick setup, which allows most online storefronts to be set up in a fraction of the time that traditional development resources required.

Given the incredible take-off relating to e-commerce website over the past few years, Shopify's current growth, as incredible as it sounds, could still be a drop in the bucket in terms of full potential.

Rounding out the third growth-focused investment is another tech stock, Stars Group (TSX:TSGI)(NASDAQ:TSG). The software company is focused on providing online card and casino games to the growing number of jurisdictions around the world that allow online gambling. As taboo as it may sound to some, online gambling through a series of card and casino games that can be made available to mobile-wielding players globally is a massive opportunity that is only just beginning to materialize.

If that weren't enough, the Stars Group also recently completed a series of acquisitions in both the U.K. and Australia that have cleared the path for the company to become one of the largest players in the online gaming market in the world. As more jurisdictions embrace the Stars Group's business (and the taxes it can generate), the company will continue to expand and revenues will continue to grow.

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