



## Don't Miss Out! Buy This Undervalued Dividend-Growth Company Today

### Description

One of my favourite dividend-growth stocks is a little financial company with a \$500 million market capitalization. **Goeasy Ltd.** ([TSX:GSY](#)) has been growing at an impressive pace and is close to becoming a Canadian Dividend Aristocrat.

What attracts me the company? That would be its current valuation and future growth prospects.

### Valuation

Goeasy is trading at cheap 8.26 times forward earnings. Likewise, its P/E-to-growth (PEG) ratio is 0.55. A PEG under one signifies that the company's share price is not keeping up with expected earnings growth. Thus, it is considered undervalued.

There are very few companies trading at such a low PEG ratio.

### Earnings growth

This is where it gets exciting. Goeasy is expected to grow earnings per share (EPS) by 27% in 2018 and a further 31.8% in 2019. Is this achievable? Without question.

The company has a reliable history of income and EPS growth. Over the past five years, the company has grown income and EPS by 27% and 22%, respectively.

That's not all! Assets and loans receivables have increased by 500% over the same time frame. A company with this type of performance will not fly under the radar for long.

The company recently entered a new loan segment, which will propel the company's loan portfolio to new heights. Since entering the \$18.1 billion non-prime consumer loan (<\$30,000) segment, Goeasy has captured 2% of the market share. This is just the beginning.

### Dividend growth

Goeasy has grown dividends for four consecutive years. It is one year shy of achieving [Dividend Aristocrat status](#)

. The company's most recent increase was a hefty 25% announced this past February.

Since it began raising dividends in 2015, Goeasy's dividend has more than doubled in size. Its compound annual growth rate (CAGR) is 41%!

Is this growth sustainable? The company's payout ratio is a respectable 34%, and it is well positioned to continue its robust CAGR. At minimum, investors can expect the company to grow its dividend in line with earnings growth.

### **Put your faith in management**

When I first brought the [company to your attention](#) back in February, Goeasy has gained just over 5%. Year to date, its share price has increased approximately 7%. Over the past year it has returned just shy of 48% for investors.

The best part? It has plenty of room to run.

Goeasy management has been as reliable as they come. Since 2011, the company has set revenue and return-on-equity targets. It has yet to miss on any of its posted financial targets. By 2020, the company expects to grow its consumer loan portfolio to \$1 billion, up from the \$601 million it posted in the first quarter.

Goeasy has slowly been gaining investor attention. Wait too long, and the opportunity to pick up this high-quality company on the cheap may pass you by.

### **CATEGORY**

1. Dividend Stocks
2. Investing

### **TICKERS GLOBAL**

1. TSX:GSY (goeasy Ltd.)

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