How to Invest in a Way That's Meaningful to You

Description

You can make your investment experience more meaningful by focusing on your goals. They give you a purpose to save and invest, and you'll have a better idea about your investment horizon, the amount you need to save, and the rate of returns you need.

Here are some examples:

Invest for your vacation

If you're saving up for a vacation a year later, you probably don't want to put that money in stocks, because stock prices can go up *or* down in the short run according to the whims of the market.

Therefore, choosing guaranteed investment certificates (GICs) or a high-interest savings account is a good way to go. Most of your vacation fund will have to come from your savings.

If you're saving for a big vacation several years down the road, it could be worthwhile to explore stable dividend growth stocks, which offer nice yields and are <u>priced at good valuations</u>. **TransCanada Corporation** (TSX:TRP)(NYSE:TRP) is a good fit for that description.

TransCanada is an energy infrastructure company that generates stable earnings and cash flow, which have supported a growing dividend for 17 consecutive years.

TransCanada's five-year dividend growth rate is ~7.3%. Its recent dividend growth rates have picked up the pace, which is a positive sign. This year and last year, TransCanada hiked its dividend north of 10%. The company offers a juicy ~5.2% yield, while **Bank of Nova Scotia** analysts estimate that its payout ratio will be under 62% this year. So, the dividend is safe and should continue growing.



Invest for your down payment

TransCanada is also a good fit for investors with a longer-term investment horizon. For example, if you're saving for a down payment five years or longer down the road, you may be aiming for a \$400,000 apartment with an +\$80,000 down payment (at least 20% of your home's purchase price). So, you won't be obliged to take out mortgage insurance and save money. To get to +\$80,000 by the end of year five on a return of 10% per year, you'll need to invest ~\$1,050 per month, or ~\$525 split between two people.

At ~\$53 per share, TransCanada stock is priced at a reasonable valuation, and it could very well deliver an annualized return of 10% for the next five years, if not higher.

Invest for your retirement

TransCanada can also be a core holding for your retirement portfolio with its A-grade balance, a juicy dividend yield, and a dividend that management aims to grow 8-10% per year for the next few years. The recent dip offers a good entry point for TransCanada.

Investor takeaway

Before you invest your hard-earned money, think about what you're investing for. If you're investing for the medium to long-term, you should explore stocks with similar traits as that of TransCanada.

Specifically, look for <u>quality stocks</u> with a strong balance sheet, a decent dividend yield, and a dividend that's growing at least 6-8% per year, so the income generated by your investments can outpace inflation and help you achieve your goals faster.

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