

Should You Gamble on This Gaming Stock?

Description

Interested in investing in gaming stocks? Instant tickets are one of those products that do well in good and bad economic times. People can't seem to resist spending a couple of dollars on the chance they'll win big. With that thought in mind, let's take a look at a gaming company you might want to consider for your portfolio.

Pollard Banknote Ltd. ([TSX:PBL](#)) is a Winnipeg-based company that bills itself as the leading expert in instant tickets. It has been in operation for over 30 years and creates tickets for more than 60 companies across the globe. Pollard Banknote spends time on extensive market research and algorithm design in its effort to create tickets that people want to buy. The newest addition to the company's ticket licensed brands is Ms. PAC-MAN tickets, which have been selling well in the U.S. market.

Pollard Banknote by the numbers

What's to like about Pollard Banknote? Over the last three years, its revenue growth has averaged 10.04% annually, meaning it provides consistent, positive results. Its earnings-growth number looks even better at 30.88% annually — much higher than the industry average of 10.74%.

Pollard Banknote's return on investor equity number is an impressive 21.34%. (Analysts like numbers in the 15-20% range.) So, the company does a good job of taking investor money and creating positive returns.

If you are interested in dividends, Pollard Banknote's dividend yield is 1.10%. The company currently pays a quarterly dividend of \$0.03. While this rate isn't high, it's been the same since 2014, showing consistency in its payouts.

Pollard Banknote hasn't been making news this week the same way another company, **Great Canadian Gaming Corp.** (TSX:GC) has, but that's a good thing. Great Canadian Gaming's excellent earnings results have pushed its stock price to a new 52-week high, meaning that stock isn't a bargain right now. Pollard Banknote looks like it has more room to grow in the near future.

Bottom line

If you want to buy and hold a company with consistent results, and one that will likely do well in any economic situation, consider adding Pollard Banknote to your Foolish portfolio.

CATEGORY

1. Investing

PARTNER-FEEDS

1. Msn

2. Newscred
3. Sharewise
4. Yahoo CA

Category

1. Investing

Date

2025/08/23

Date Created

2017/08/11

Author

sportelance

default watermark

default watermark