

What is Motley Fool Stock Advisor Canada?

Description

Everything you want to know about *Stock Advisor Canada*, a stock-picking service focusing on high-potential stocks from The Motley Fool.

We won't keep you in suspense: *Motley Fool Stock Advisor Canada* is a North America-focused stock service designed to help investors find the best-of-the-best stocks in both Canada and the United States. *Stock Advisor Canada* is run by lead advisor Iain Butler, CFA, and a team of Motley Fool analysts hustling to present members with great stock picks.

Since 2013, the *Motley Fool Stock Advisor Canada* service, and the performance of the picks that *Stock Advisor Canada's* Iain Butler and his team of experts have found has given investors roughly a 10 percentage point advantage over investing in the S&P/TSX Composite index. Below, we'll show you how you can get access to the winning picks that this service has made — while paying far less than you may ever think possible.

What makes *Stock Advisor Canada* picks so special

Motley Fool Stock Advisor Canada has made it its mission to provide investors with a stream of stock recommendations each month that aim to help them build a robust portfolio in hopes of achieving market-beating returns.

There are two particularly important components to those market-beating stocks: Sustainable moats and disciplined management. The moat, or an advantage that the business has over its competitors, is crucial if a company is to maintain the financial wherewithal to pay an ever-increasing dividend decades into the future. Likewise, a disciplined management team allocates capital effectively to preserve and grow the dividend *and* the broader business without sacrificing the balance sheet.

The true value of *Stock Advisor Canada* picks

A look at the top picks from *Motley Fool Stock Advisor Canada* really brings home the value that the service provides. One of the service's first U.S. recommendations was **MercadoLibre** ([NASDAQ:MELI](#)), Latin America's version of **eBay** ([NASDAQ:EBAY](#)). The stock has climbed almost 185% in a little more than three years, and the potential for further growth still exists in Latin America.

From its home turf of Canada, e-commerce upstart **Shopify** ([TSX:SHOP](#))([TSX:SHOP](#)) has delivered for *Stock Advisor Canada* investors, climbing almost 280% in a year. While most investors were laser-focused on miners and the oil patch, Shopify has tapped into the surging opportunity that exists within the e-commerce industry.

Finally, the field of automating manufacturing facilities spawned the rise of **Cognex** ([NASDAQ:CGNX](#)), whose machine vision systems have helped transform the factories and distribution centres of some of the world's largest companies. With returns of almost 210% since January 2016, Cognex has successfully navigated ups and downs in its industry. Cognex's dramatic share-price gains have persisted, and efforts to expand the scope of its offerings uses could produce even better gains in the future.

What a *Stock Advisor Canada* subscription gets you

Motley Fool Stock Advisor Canada comes [loaded with goodies](#) for members. It's a stock newsletter, so members can expect two monthly stock picks (delivered on the second and fourth Wednesdays of each month – be sure to check your email inbox then). The team also produces regular updates on the stocks *Stock Advisor Canada* recommends to members.

Iain and team also release their picks for the “best” five stocks each month – these are *Stock Advisor Canada* recommendations which the team see as particularly good opportunities at that time. Whether it's because of particularly good news that highlights the company's growth opportunities, or a reduced valuation that can't be ignored, the *Stock Advisor Canada* team will share why they think these ‘Best Buys Now’ deserve a spot in members' portfolios.

Finally, perhaps the most underrated part of *Stock Advisor Canada*: A fantastic community of members who lend their expertise and support to each other in their quest to become better investors. The forums discussions are full of excellent commentary by a diverse set of experienced *Stock Advisor Canada* members who help mentor new folks and answer questions.

With all of these benefits, it's no wonder that tens of thousands of people have taken the jump and bought a *Motley Fool Stock Advisor Canada* subscription. And with those subscriptions on sale right now, maybe it's your time too. [Click here](#) to learn more.

**Returns as of 6/15/2017*

David Gardner owns shares of MercadoLibre. Tom Gardner owns shares of Shopify. The Motley Fool owns shares of and recommends Cognex, eBay, MercadoLibre, and Shopify.

CATEGORY

1. Bank Stocks
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3. Energy Stocks

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Date

2025/07/19

Date Created

2017/06/15

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