



to support that IoT vision.

The automotive industry is a prime example of where Sierra has made progress on this front.

Sierra and the automotive industry

The automotive industry is lucrative market for IoT connectivity. More and more vehicles are being connected to the Internet and Internet-enabled devices each year. Sierra is aware of this trend and has been working hard to supply leading manufacturers the cellular modules needed to connect vehicles.

This week Sierra announced that PATEO, a Shanghai-based provider of products and services for connected cars in China, will begin using Sierra's AR series modules for cellular connectivity. The modules are scalable across 2G, 3G and 4G bands, and the first vehicles to include Sierra's modules will be the Geely brand, which has over 30 different vehicle models available both in the Chinese market as well as in more than 40 countries. Geely owns Volvo as well as the iconic London Taxi Company cars.

Sierra remains, in my opinion, a great investment option for those investors who can look past short-term fluctuations in price and see the long-term potential.

CATEGORY

1. Investing
2. Tech Stocks

TICKERS GLOBAL

1. NASDAQ:SWIR (Sierra Wireless)
2. TSX:SW (Sierra Wireless)

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