Announcing Motley Fool Pro Canada

Description

Dear Fellow Fools,

Motley Fool Canada is excited to publicly announce the launch of our new investing service, *Pro Canada*!

Pro Canada is a real-money portfolio service catered to Canadian investors. This means we give percentage-based allocation and portfolio management information. The portfolio has $250,000 of The Motley Fool's own money in it, but for members it acts as a "model." You can choose to match the portfolio step-by-step in your own account (or not).

Led by Jim Gillies and Iain Butler, the *Pro Canada* team will be investing $250,000 of The Motley Fool's own money in full view of members, always giving you a chance to invest in our recommendations *before* we do.

The service takes a holistic view of the member experience by providing ongoing guidance on portfolio-level strategy, position sizing, and cash management in the model portfolio. *Pro Canada* brings a new level of sophistication to the Canadian product suite, by introducing position-level valuation as well as blending in special situations, options, exchange traded funds (ETFs), and other off-the-radar opportunities that do not fit the mold of our existing services.

The portfolio will include both Canadian and U.S. stocks, but has no specific mandate as to how to weight them. Some will be the "best-of" our *Stock Advisor Canada* newsletter service; others will be "wild-cards" not discussed in the newsletter. The *Pro Canada* portfolio will also include "vanilla" options recommendations.

At its core, though, Pro Canada remains 100% Foolishly authentic: we know our greatest edge is a long-term focus (at least 3-5 years), and we'll be patient as we invest in the best opportunities traded on the Canadian and U.S. exchanges.

The Pro Canada portfolio closed September 2019.

CATEGORY

1. Investing

POST TAG

1. Editor's Choice

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